

NEWTON-WELLESLEY HOSPITAL'S ANNUAL GALA

Celebration of Community



2020 SPONSORSHIP OPPORTUNITIES

JUNE | 6 | 2020

BENTLEY ARENA
AT BENTLEY UNIVERSITY



NEWTON-WELLESLEY
HOSPITAL

PARTNERS
HEALTHCARE

FOUNDED BY BRIGHAM AND WOMEN'S HOSPITAL
AND MASSACHUSETTS GENERAL HOSPITAL

Gala Overview

HOW WILL THE FUNDS BE USED?

The Gala will benefit the **Newton-Wellesley Collaborative for Healthy Families and Communities (CHF&C)**.

The collaborative was formed to enhance the services and resources that address unmet patient and community wellness needs. Building upon Newton-Wellesley's longstanding commitment to provide important community programs to area residents, CHF&C further expands the goal of weaving Newton-Wellesley Hospital into the social fabric of our communities.

Each year we ask our guests to raise their paddles to support a specific project or initiative at Newton-Wellesley. With the Gala raising funds to support our CHF&C this year, our fund-a-need effort will provide critically needed funding for initiatives the eight councils across the Collaborative support. This includes support of victims of domestic violence and sexual assault and recovery

coaching for substance use patients. We will ask our guests that evening to raise their paddles in support of the targeted resources that members of our community need and that our councils are working to provide.

COUNCILS

The programs and offerings of the Newton-Wellesley Collaborative for Healthy Families and Communities (CHF&C) are supported by strategic councils funded through the generous support of our community. The councils are formed around focus areas with compelling community impact and include:

- Cardiovascular Council
- Domestic and Sexual Violence Council
- Elder Care Council
- Maternity Services Council
- Palliative Care Council
- Resilience Project Council
- Substance Use Council
- Workforce Development Council

GALA THROUGH THE YEARS

THE IMPACT WE'VE MADE IN PREVIOUS YEARS

- Updates to the Special Care Nursery
- Launch of the Child and Adolescent Psychiatry Program
- Expansion and relocation of Emergency Services
- Launch of the Substance Use Service

2019 GALA FACTS

- Raised over \$1 million for Newton-Wellesley Hospital
- Over 650 guests attended
- Celebrated the 20th Anniversary

THE COLLABORATIVE FOR HEALTHY FAMILIES AND COMMUNITIES BY THE NUMBERS



300 clients

300 clients assisted through NWH grant support at REACH Beyond Domestic Violence (over 50% of Latino descent)



100 events

Over 100 community outreach events were held with over 1000 attendees at a variety of council lectures/programs



159 patients

159 patient referrals to social worker hired by NWH to focus on the mental health of maternal patients



4080 visits

4080 visits by children to the Child and Adolescent Psychiatry Service through the outpatient clinic and Emergency Department

Sponsorship Opportunities

Presenting Sponsor \$100,000

- Listed as Presenting Sponsor on materials including:
 - Gala e-communications and social media posts sent to more than 5,000 members of the Newton-Wellesley community
 - Logo placement on Gala website
 - Logo projected on screens that will continuously run throughout dinner program
 - Logo placement in Gala program book
- Recognized in speaking program as the Presenting Sponsor
- 4 tables of 10 at the Gala with preferential placement and seating
- Additional benefits included

Diamond Sponsor \$50,000

- Listed as Diamond Sponsor on materials including:
 - Gala e-communications and social media posts sent to more than 5,000 members of the Newton-Wellesley community
 - Logo placement on Gala website
 - Logo placement during cocktail reception
 - Logo projected on screens that will continuously run throughout dinner program
 - Logo placement in the Gala program book
- 3 tables of 10 at the Gala with preferential placement and seating

Emerald Sponsor \$25,000

- Listed as Emerald Sponsor on materials including:
 - Gala e-communications and social media posts sent to more than 5,000 members of the Newton-Wellesley community
 - Logo placement on the Gala website
 - Logo projected on screens that will continuously run throughout dinner program
 - Name listed in Gala program book
- 2 tables of 10 at the Gala with preferential placement and seating

Gold Sponsor \$10,000

- Listed as Gold Sponsor on materials including:
 - Logo placement on Gala website
 - Name listed in Gala program book
 - Logo projected on screens that will continuously run throughout dinner program
- 1 tables of 10 at the Gala with preferential placement and seating

Silver Sponsor \$5,000

- Listed as Silver Sponsor on materials including:
 - Name listed on Gala website
 - Name listed in Gala program book
- 1 table of 10 at the Gala

Sponsor a Community Ticket

Opportunity to donate a ticket back to a deserving member of the Newton-Wellesley Hospital Community.

- Name Listed in Gala program book
- \$500 per single ticket

NWH Special Events team will coordinate ticket distribution. Limited number of tickets available.

Individual Tickets

- \$1,000 per couple
- \$500 per single ticket

Multiple levels of sponsorships and ticket opportunities are available. Please visit nwh.org/gala or contact Beth Anthony, Events and Corporate Sponsorship Director, at banthony1@partners.org or 617-243-6834.

Sponsorship Form

CONTACT

NAME/COMPANY

CONTACT NAME

STREET ADDRESS

CITY, STATE, ZIP

PHONE

EMAIL

SPONSORSHIP LEVELS

- PRESENTING SPONSOR: \$100,000
- DIAMOND SPONSOR: \$50,000
- EMERALD SPONSOR: \$25,000
- GOLD SPONSOR: \$10,000
- SILVER SPONSOR: \$5,000

SPONSOR A COMMUNITY TICKET

- INDIVIDUAL TICKET (1): \$500

INDIVIDUAL TICKETS

- PER COUPLE (2): \$1,000
- INDIVIDUAL TICKET (1): \$500

DONATION OPTION

- I/We are unable to attend but please accept our tax-deductible contribution of \$ _____

PAYMENT

- Enclosed is my check for \$ _____
(make checks payable to Newton-Wellesley Hospital)

- Please send me an invoice for \$ _____

To pay via credit card, please visit nwh.org/gala or call 617-243-6243 to give your credit card information over the phone.

** Due to PCI Compliance standards and to protect your personal information, we can no longer accept credit card information via email or regular mail.*

GUEST NAMES

All sponsor forms must be received by May 6, 2020 to be included on event signage and listings in the program book. Your contribution is tax-deductible (other than \$175 per seat) to the fullest extent of the law. Newton-Wellesley Hospital's Tax ID Number is 04-2103611.

FOR MORE INFORMATION, PLEASE VISIT NWH.ORG/GALA

Newton-Wellesley Hospital Development Office | c/o GALA
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