



Our Community Our Hospital

BUILDING A CULTURE OF PHILANTHROPY

Newton-Wellesley Welcomes New President

Kerry Watson has joined Newton-Wellesley Hospital as its new President, as of October 1, 2013. Kerry came to us from the Duke University Health System in Durham, North Carolina where he had been president of Duke Regional Hospital for the last five years.

“This is an important and positive step forward for Newton-Wellesley Hospital,” said Earl M. Collier, Jr., Chair of the hospital’s Board of Trustees. “Kerry Watson brings superb leadership abilities, great competence and commitment to ensuring that this hospital will continue to provide the highest quality care to the communities it serves. As we look to the future of Newton-Wellesley, it is imperative that we build on our strong foundation of smart and dedicated men and women who will guide us in support of our mission.”

Kerry comes to Newton-Wellesley with a wealth of diverse experience in hospital management. At Duke Regional Hospital, he was responsible for a 369-bed acute care hospital, a rehabilitation institute, psychiatric and critical care units, an intensive care nursery and ambulatory surgical center as well as the Watts School of Nursing. His focus was on improving clinical quality, resulting in recent US News and World Report rankings of Duke Regional as the third best hospital regionally and among the five best hospitals in North Carolina. Kerry takes great pride



Kerry Watson with former Chair of the Charitable Foundation Bob Danziger and his wife Sara at an All Overseers event in October



L to R: Kerry Watson, Steve Sullivan of Wellesley and Ann and David Ingram of Natick at the Leadership Donor Reception in November

in promoting a collaborative environment and a positive culture through team building and performance management. He is a proven leader with a deep dedication to his hospital family in supporting its full potential in service to the community’s patients.

“I look forward to working with Newton-Wellesley’s outstanding administrative and medical staff leadership to continue the tradition of high quality, compassion, and efficiency, while building upon successes and continuing to deliver the Hospital’s mission to care for every patient as a beloved family member,” said Kerry Watson. Prior to Duke Regional Hospital, Kerry was Senior Associate Chief Operating Officer and Senior Operating Officer for ten years at Duke University Hospital. He also served

as Director and then Assistant Vice President at Holy Cross Hospital in Silver Spring, Maryland, where he was responsible for both clinical and support departments.

Earlier in his career he held administrative leadership roles at Howard University Hospital and Walter Reed Army Medical Center in Washington, DC. He graduated from George Washington University with a degree in radiological sciences and health administration and has received an advanced degree in organizational management. Kerry and his wife Joanne have two children, a son Collin and a daughter Amber. ♥



Taking Care of Our Kids When They Need it Most

The Child and Adolescent Psychiatry Service at Newton-Wellesley Hospital

In the United States, the statistics are startling – as many as 20% of children and adolescents will experience a psychiatric illness by the time they turn 18. Of this group, *only 20% will receive the treatment they need.* Kids are suffering from depression, anxiety, self-esteem issues, attention/learning problems, and/or eating disorders. Still others struggle with substance abuse and severe disorders like psychosis.

There is nothing more painful than the loss of a child. When that loss is due to suicide, the shock and grief can be devastating – not only for the family but also for the community at large. With the recent teen suicides in Newton, previous suicides in Wellesley, Needham, and Weston, coupled with nationally-covered incidents of violence committed by troubled adolescents, there is no question that we are facing a crisis involving kids with mental illness.

These facts are shocking and beg the question, *why aren't these children getting the help they need?* This situation is, in part, due to the current reimbursement system, in which most insurance providers do not cover mental health care. Sadly, many hospitals have been forced to cut costs by closing their Child Psychiatry Division, leaving families with very few options.

Providing Care to Kids in our Community

At Newton-Wellesley Hospital, we have not turned away from this crisis of meeting the psychiatric needs of this vulnerable population. Established in 2007, the hospital's Child and Adolescent Psychiatry Service provides high quality and compassionate psychiatry care to

children in the community. Moreover, Newton-Wellesley is one of the few hospitals in the Boston MetroWest area to still offer this service and has, in fact, *expanded its services to respond to the overwhelming demand.*

Under the leadership of Dr. Susan Swick, the Michael S. Jellinek, MD, Chief of Child & Adolescent Psychiatry, the number of clinicians and support staff has increased significantly. Consultations performed in the hospital's Emergency Department and Inpatient Pediatric Service have more than tripled over the past few years, and the Outpatient Child & Adolescent Psychiatry Department sees approximately 1,500 patients annually.



Susan D. Swick, MD

"The tremendous demand for this service continues to grow so that, despite our expansion, there can still be a wait time of up to 8-10 weeks for an evaluation," said Dr. Swick. "We are in the process of creating

a new model of delivering more immediate care to 'triage' the most urgent cases and expand essential support and education to parents of children/adolescents at risk." Early intervention and the right treatment plan can prevent a great deal of suffering for children and families and can literally save lives. While wait times for an evaluation are still at an unacceptable level, Dr. Swick anticipates the wait time for all patients will be reduced over the next few months to 4 weeks due to increased staffing.

"Our Child and Adolescent Psychiatry Service aims to treat psychiatric illness as well as to promote mental health and resilience in children and adolescents. This will be achieved through collaboration with pediatricians, school systems and corporate leaders who are also dedicated to the well-being of the families who make up our community," added Dr. Swick.

Philanthropy Goal: \$5 Million Endowment Campaign

In order to expand and protect these vital services and guarantee the delivery of care in perpetuity, the Charitable Foundation has embarked on a campaign to raise a \$5 Million endowment. This endowment will provide enough annual income to supplement contributions from the hospital's operating budget and insurance reimbursements. Since the campaign was launched in November 2010, \$4.1 Million has been raised toward the \$5 Million goal, including leadership gifts from Dan and RoseMary Fuss and Stop & Shop.

(continued on page 4)

New Elfers Cardiovascular Center Will Expand Cardiovascular Care in Our Community

Construction is now underway to expand the existing, solid foundation of cardiovascular care at Newton-Wellesley to create a more robust, comprehensive program for our community. These efforts will result in the new Elfers Cardiovascular Center to open in 2015. The Center will be a clinical collaboration with Massachusetts General Hospital and will offer a multidisciplinary program dedicated to the early diagnosis, evaluation, treatment and rehabilitation of patients with cardiovascular diseases.

The Center will be located on the 2nd floor of the main hospital. Several departments have relocated to other areas in the hospital or to new facilities off-campus to make room for the Center. Construction is scheduled to be completed in 2015.

"It is with great enthusiasm that we share with the Newton-Wellesley community the tremendous progress being made on the development of the Elfers Cardiovascular Center," said Dr. G. William Dec, Acting Chief of the NWH Division of Cardiology and Chief of the MGH Cardiology Division. "A year ago we embarked on the shared vision with the Cardiology Division at Massachusetts General Hospital to create a state-of-the-art, patient-focused center, that will provide comprehensive cardiac care right here at Newton-Wellesley Hospital. Patients will have the convenience of one centralized location for their office visits and diagnostic testing."

The Elfers Cardiovascular Center represents a continued and valued tradition of collaboration between Newton-Wellesley Hospital and Mass General. "We anticipate expansion of quality services including cardiac electrophysiology and vascular medicine procedures, and we are well on our way to opening this world class center in 2015," added Dr. Stefan Parpos, Acting Assistant Chief of the NWH Division of Cardiology.



Architect's rendering of the Center's entrance

Campaign Public Phase Launched at Annual Gala

The Charitable Foundation's Annual Gala in May 2013 officially launched the public phase of a \$7 Million campaign for the Center. To date, over \$5.8 Million has been raised, including early leadership gifts of

\$2 Million from the Elfers Foundation and Family to name the Center and \$1 Million from the Louise and Alvin Slotnick Family to name the Procedure Suites. Other leadership gifts include \$500,000 from Carol and Jim Taiclet, \$250,000 from Roche Bros. Supermarkets and \$250,000 from Roxanne and Dave Breazzano.

"We are tremendously grateful to all our campaign donors, whose early generous support will enable us to make the Elfers Cardiovascular Center a reality," said Joan Archer. "The Center represents an important step in bringing the highest quality cardiovascular care to our community—the right care in the right place at the right time." **To get involved in the campaign for the Elfers Cardiovascular Center, please contact Joan Archer at (617) 243-6243 or nwhcf@partners.org.**



L to R: Stefan Parpos, MD, Bill Dec, MD and Bill Elfers, whose family has provided the leadership naming gift for the Center



Janet O'Connor (center) from Roche Bros. Supermarkets with Joan Archer and NWH President Kerry Watson. Roche Bros. has been a longtime generous supporter of Newton-Wellesley Hospital and has donated \$250,000 for the Elfers Cardiovascular Center.

NWH FUND Update from the Charitable Foundation

We are very pleased to report that philanthropic support of Newton-Wellesley Hospital for this past Fund Year (October 1, 2012 to September 30, 2013) totaled over \$8.78 Million in gifts and pledges, exceeding our goal of \$6.5 Million. This is a wonderful testament to the commitment that so many in our community have to Newton-Wellesley Hospital!

Included in this total is a record \$1.13 Million for The *NWH Fund*, which provides Newton-Wellesley with the flexibility to apply funds where the operating need is greatest.

“We often talk about the ‘margin of excellence’ that philanthropy provides at Newton-Wellesley, and in addition to working hard to expand unrestricted giving, we are raising funds for several significant capital and program initiatives, including the Elfers Cardiovascular Center and the Child and Adolescent Psychiatry Service,” said Joan Archer. “In these challenging and uncertain economic times for healthcare, we must continue to rely on philanthropy to deliver on our mission of caring for all our patients as we would a beloved family member.”

P I L L A R S O C I E T Y

your support is our strength

The Pillar Society recognizes those leadership donors who contribute \$1,000 or more annually to *The NWH Fund*. Over 85% of the funds raised for *The NWH Fund* comes from Pillar Society members, and this level of support is critical to the hospital’s ability to continue providing exceptional care 24 hours a day/7 days a week.

Membership in the Pillar Society has grown from 138 in 2007 to 321 in 2013 – more than doubling the number of members in just 6 years. “We are so grateful to all our Pillar Society members for maintaining their leadership support annually,” said Joan Archer. “Each member truly is a “pillar” of the community.”

Pillar Society members in the immediate past Fund Year are recognized on the Donor Wall installed in the West Lobby. Other benefits include

recognition in the Annual Donor Report and invitations to Pillar Society and other leadership donor events.

If you are considering a gift to Newton-Wellesley, we encourage you to join the Pillar Society today with a gift to *The NWH Fund* at one of levels below.

\$25,000 +	President’s Circle
\$10,000 +	1881 Club
\$5,000 +	Benefactor
\$2,500 +	Patron
\$1,000 +	Friend

Every gift makes a difference. Please consider making a gift today – either by returning the enclosed remittance envelope or making a secure gift online at www.nwh.org/giving. All gifts to *The NWH Fund* are fully tax deductible as provided by law. For more information, please visit www.nwh.org/nwhfund or contact Joan Archer at (617) 243-6243 or nwhcf@partners.org.

(continued from page 2)

Taking Care of Our Kids When They Need it Most

This philanthropic support has enabled the Child and Adolescent Psychiatry Service to:

- ◆ Decrease the wait time for an initial evaluation in the Outpatient Clinic from 12 weeks to 8 weeks with dedicated time each week for critical cases. Over the next few months the plan is to further reduce that waiting time to less than 4 weeks with an even quicker turnaround for the most urgent cases.
- ◆ Provide specialized child psychiatry coverage in the Pediatric Emergency Department 40 hours per week for kids in crisis.
- ◆ Handle increased volume, with 1,600+ visits in 2013, a 25% increase over 2012 and 44% increase over 2011.
- ◆ Add clinicians such as Claudia Gold, MD, Richard Ginsburg, PhD, and Nicole Danforth, MD, who are

developing specialized programs in Early-Social Emotional Health, Adolescent Group Therapy and Post-Concussion Assessment.

- ◆ Partner with community resources, such as suicide prevention groups and school-based programs.

With just under \$1 Million left to secure, we need your support to protect this vital service from inadequate insurance reimbursement and possible budget cuts and guarantee availability of these services in perpetuity. To fulfill the endowment goal, a local family foundation has pledged a challenge grant of \$250,000 if we can raise \$650,000. **Please help us reach our goal and provide the very best care for children and families in our community.**



For more information, please visit www.nwh.org/kidsmentalhealth or contact the Charitable Foundation at (617) 243-6243 or nwhcf@partners.org.

HOPEWALKS

Let's lead the way . . .

Event Raises \$180,000 for Cancer Patients and Their Families




Walkers streamed up Commonwealth Avenue

On Sunday, September 29th, the Charitable Foundation hosted its 4th annual HopeWalks, a 3.5 mile neighborhood walk to benefit the cancer patients at the Vernon Cancer Center. Almost 1,000 walkers and 63 teams participated, and to date, over \$180,000 has been raised to support the life-enhancing Integrative Support Services offered at the Center for cancer patients and their families.

The HopeWalks route began and ended at the hospital, and the event was kicked off by Honorary Master of Ceremonies Sue Brady from MIX 104.1. Participants and volunteers enjoyed a BBQ lunch after the walk, and prizes were given to largest teams and participants who raised the most money.

"HopeWalks was such a powerful community event, and even the weather cooperated. To see so many people walking in honor of friends and family who have fought or are fighting cancer was truly inspiring," said Joan Archer. "We are very grateful for the community's support and that of our corporate sponsors – all of which sends a very strong message of hope to all our cancer patients and their families."

For more information about HopeWalks or to make a donation today, please visit www.nwh.org/hopewalks or call (617) 243-6243. 



L to R: Jake Joffe, MD, Rosalind Joffe, Caroline Block, MD, Jim Vernon, MD, Nancy Satwicz, RN and Paul Satwicz, MD



Top Fundraising Team – The A Team, led by top individual fundraiser, Tom Antonellis (center)



3rd place Fundraising Team – Bodies by Melody, led by Melody Tortosa, 2nd individual fundraiser

Annual Golf and Tennis Tournament

Record-Breaking Support for The NWH Fund

On Monday September 9, 2013, the Charitable Foundation sponsored Newton-Wellesley Hospital's Annual Golf and Tennis Tournament at the Charles River Country Club in Newton. The weather was beautiful, and the course was challenging. With a field of 117 golfers and 16 tennis players, the event raised a record \$185,000 for *The NWH Fund*.

Many thanks go to the lead Tournament Sponsor, Drew and Kim Conway/Sagent HealthStaff, as well as to the many other generous

sponsors, donors, and players. Our thanks also go to the Tournament Committee, chaired by Jeff Thomas, whose efforts brought in several new sponsors for the event.

More information, including a complete list of winners, sponsors and donors, is available at www.nwh.org/golf. 



L to R: Chris Kelly, Tournament Sponsor Drew Conway, Drenan McQuillan and Scott Rundlett



Save the Date!
Monday, September 8, 2014
Pine Brook Country Club
Newton

Planned Giving Profile

Ann and Roger Cogswell: A Longstanding Partnership With Newton-Wellesley Hospital

"We were raised to give back, not to just take," says Ann Cogswell. After four decades this sentiment sums up Ann and Roger Cogswell's relationship with Newton-Wellesley Hospital.

The Cogswells bought their house in Newton in 1969. Roger points out that living close to Newton-Wellesley is a tremendous asset as it provides access to both primary care physicians and a full range of medical specialists. Despite spending winters in Florida, Ann and Roger still get most of their primary care needs at Newton-Wellesley.

"I've received wonderful orthopedic care from Dr. Dan Snyder," says Ann. "After one hip and two knee replacements, he has me back on the golf course again." And after spending time in the Intensive Care Unit for a life-threatening illness a decade ago, Roger is quick to recount his own first-hand experience, "I continue to be very grateful to Dr. Dennis Beer and the ICU for the care I received. The superb treatment there undoubtedly helped to save my life."

"It is a wonderful feeling to know that our gift will benefit other patients with needs similar to our own."

These experiences have led Ann and Roger to become supporters of *The NWH Fund*, and recently the couple decided to expand their generosity to include a planned gift in support

of the Slotnick Family Pavilion. "This facility conforms to our experience perfectly," says Roger. "The state-of-the-art patient rooms are fully equipped to handle orthopedic care for patients like Ann and are dual-purpose in their ability to handle intensive care cases like mine.



Roger and Ann Cogswell in front of their plaque in the Slotnick Pavilion

These rooms are also spacious and private, which I think is important based on my rehab experience at another hospital."

The Cogswells decided to use appreciated stock to fund a charitable remainder unitrust. They received a charitable deduction from their income tax for the year of the donation and will also receive 5% of the trust value as yearly income for the rest of their lives. But mostly, says Roger, "It is a wonderful feeling to know that our gift will benefit other patients with needs similar to our own."

"That is exactly the case," concurs Ann. "And it is nice to know that we may also be serving as an example for other families considering this giving tool. After more than forty years in the Newton-Wellesley community I'd like to think that this is a positive outcome for everyone."

For more information about making a planned gift to Newton-Wellesley Hospital, please contact Joan Archer or Liz Gianakos at (617) 243- 6243 or email NWHCF@partners.org.

Save the Date!

THE BIG COVER UP

Wine Tasting and Auction

Saturday, February 8, 2014 • The Taj Hotel, Boston

Sandy Block, Master of Wine, will join us to taste four pairs of wines in which each pair will feature the same varietal. One will be an iconic example, while the other will be a lesser known, and much less expensive, exemplar.

The evening will include a Champagne Reception, Blind Tasting, Chef's Stations with wine pairings, Wine Live Auction and Dessert. Proceeds from the event will benefit Newton-Wellesley Hospital's Clinical Teaching Program.

For more information or to receive an invitation, please contact Maryann Zschau at (617) 243-6712 or mzschau@partners.org.



Gifts in Action

Teeing Up for Cancer at Woodland Golf Club

The Woodland Women's Golf Association recently sponsored Teeing Up for Cancer, a Member-Guest Tournament at Woodland Golf Club to benefit the Vernon Cancer Center. The September 25th bramble, chaired by club members Karen Brennan and Barbara Winkler, raised over \$16,000 for the Cancer Center. A special thanks to all the sponsors, donors and volunteers who helped make this event so successful. ♥



L to R: Claire Cronin, MD, Jim Vernon, MD, Co-chairs Karen Brennan and Barbara Winkler, Cindy Krasnecky, RN, and Marilyn Campbell



L to R: Volunteers Rosemary Dwyer (survivor), Linda Placidi (survivor) and Jean Brown

Gift Baskets Donated to Vernon Cancer Center

Rosemary Dwyer, cancer survivor and one of the volunteers at the Woodland Golf Club Teeing Up for Cancer event, donated her silent auction winnings to the Vernon Cancer Center for use in an employee raffle. She wanted to express her gratitude to the staff for the care they have given her over the years. ♥



Gift basket winners Wendy Kerns (left) and Rosanna Donofrio (right) with Dr. Jeff Wisch, Chief of Hematology/Oncology



A sampling of adorable caps and booties knitted by the Dover Ladies Knitting Committee for babies born over the holidays

Dover Knitting Group Supports Babies and Cancer Patients

The Ladies Knitting Committee, within the Town of Dover's Council on Aging, started knitting items for Newton-Wellesley back in the spring of 2012. Hundreds of hats, booties, blankets and shawls have since been knitted "with love" and given to cancer patients undergoing chemotherapy and newborn babies at the hospital. ♥



B.A.T. for Kids founder Jordan Segall with some of the many donated toys and books

B.A.T. for Kids

B.A.T. for Kids (Books and Toys for Kids) once again has made a large donation of book and toys for the pediatric patients at Newton-Wellesley. B.A.T. for Kids is a nonprofit organization founded by Stanford Junior Jordan Segall, 20, to help cheer up children and teens admitted to local area hospitals. ♥



Cherie Bosarge-Dutton (left) and Kim Daley (right) with their kids donated 50 goodie bags for pediatric patients

ProjectServe Donates Goodie Bags

ProjectServe recently donated 50 goodie bags for kids to have something fun to do when coming to the hospital unexpectedly. The group is comprised of families from Newton, Lexington and Belmont who wanted to teach their children the importance of giving back to the communities in which they live. ♥



NEWTON-WELLESLEY HOSPITAL
CHARITABLE FOUNDATION

2014 Washington Street
Newton, Massachusetts 02462



FOUNDED BY BRIGHAM AND WOMEN'S HOSPITAL
AND MASSACHUSETTS GENERAL HOSPITAL

Upcoming 2014 Events

February 8, 2014	Wine Tasting and Auction, The Taj, Boston
April TBD	All Overseers Spring Meeting/Program
April 21, 2014	9th Annual ERG Marathon and Team NWH in Boston Marathon
May 10, 2014	15th Annual Gala, The Westin Copley Place, Boston
September 8, 2014	Annual Golf & Tennis Tournament, Pine Brook Country Club, Weston
September 28, 2014	5th Annual HopeWalks

All dates are subject to change. Please contact (617) 243-6243 or NWHCF@partners.org for more information.

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In This ISSUE

New President of NWH	1
Child & Adolescent Psychiatry Service	2 & 4
Elfers Cardiovascular Center Update	3
Fund Year Results	4
HopeWalks	5
Golf & Tennis Tournament Results	5
Planned Giving Profile	6
Wine Tasting and Auction	6
Gifts in Action	7

If you do not wish to receive certain or all fundraising communications from the Newton-Wellesley Hospital Charitable Foundation, please call (617) 243-6243 or visit our website at www.nwh.org/fundraising-optout.